Lottie our Axolotl is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

Important Dates:
Cupboards Open February 1st
Booths begin February 2nd
ACH Draft #1 – 20% of all cookies on troops initial order placed by January 8. February 6

Notice: Important Updates

Digital Cookie: Reminder- Parents/Caregivers must publish a girls site before the girl has access for those that are 13 or above using their own email.

Orders: Reminder- do not mark any order as completed until they are physically delivered.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

Transfer Cookies: The Leader or Cookie Coordinator must transfer cookies to girls in ABC Smart Cookies.

Shipping Arrival Dates on Digital Cookies: Due to some adjustments in our bakers system, you may notice that the fulfillment date has been extended by two weeks from our in hand cookie date. We want to assure you that this is a proactive measure to manage expectations and avoid a rush of inquiries on the first day of deliveries.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

Have Questions? Chats are OPEN!

We are here to help you succeed! Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

Tuesday – 6:30 – 7:30 pm
Wednesday – 10:00 – 11:00 am
Thursday – 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

CHAT DATES

Reminder- Cookie Crossover Patch

Don't forget that you are eligible to earn a unique Girl Scout Cookie Crossover personalized patch if you participated in the 2023 Fall Product Program.

To earn this one-of-a-kind patch with your name and avatar on it, sell 275+ packages of cookies during the 2024 Cookie Program. If your mailing address needs updating or you want to change your avatar, log into the M2 system by clicking here. From the "Fun Stuff" section of your dashboard, click on the icon for your avatar to update that, and on the personalized patch icon to update your address. All changes must be made prior to 3/8/2024.

Girl Scout Cookie Season: Girl Highlight!

🌟 Girl Scout Cookie Girl Highlight: Meet Rozilyn W. from Troop 15523 🌈🍪
Rozilyn is a trailblazing Girl Scout with a heart full of dreams and a cookie goal that's nothing short of magical – Her goal... 2024 boxes! Why? Because she's on a mission to earn that coveted trip to Disneyland! 🏰
But Rozilyn isn't just dreaming for herself; she is excited to give back with her troop. One-third of their cookie earnings is dedicated to a service project for the Monterey Zoo, spreading joy and support to their community.

And there's more fun in store! Another portion of the earnings will be used for a troop ceramics painting party! As if that's not enough, the rest of the funds will be saved for a future group camping trip – talk about adventure goals! ⛺🌲

For Rozilyn, selling Girl Scout cookies is more than just a fundraiser; it's an opportunity to create lasting memories with friends. In her own words, "I love selling Girl Scout cookies with my friends!"
🌟 Let's cheer on Rozilyn as she reaches for the stars and supports her troop in reaching their goals! 🌈🍪 #CookieDreams #GirlScouts #RozilynRocks 🚀💚

Girl Scout Cookie Season: Troop Feature!

🌟 Troop Highlight: Daisy Troop 50026 🌈🔨
This past Saturday, the young builders of Daisy Troop 50026, hailing from SU 552 Space and Sea, embarked on an exciting adventure – constructing their very own cookie booth! 🍪💪

The troop delved into a hands-on lesson in tool safety, tool care, and the importance of choosing the right tool for the job. These young engineers fearlessly navigated the world of power drills and even wielded a nail gun to bring their cookie booth vision to life! 🔧🔨

But it wasn't just about construction; it was a canvas for creativity! The troop added their personal touch by painting handprints, hearts, rainbows, and stars all over their masterpiece. 🌈❤️✨

Daisy Troop 50026 didn't just build a cookie booth; they crafted memories, learned valuable skills, and showcased the power of teamwork. 🚀 Let's celebrate these budding builders as they embark on a season filled with sweet success and creativity! 🌟🍪 #TroopHighlight #GirlScouts #CookieBoothMagic

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Patch Alert!!- Lemonade Stand Patch

Earn Your Lemonade Stand Patch: A lemonade stand is a booth set up on the property where the girl or a close family member resides, as their city, homeowner's association and/or property management permits. A Girl Scout may host a Lemonade™ Stand-style booth, provided she is supervised by her own parent/caregiver. Spread the word and make the community aware you are selling Girl Scout Cookies! Girls who sell Girl Scout Cookie boxes through a Lemonade Stand booth between January 27th - March 10th can earn this patch! Lemonade Stand Guidelines

To Enter: Simply fill out our Lemonade Stand Challenge form and sell cookies at your Lemonade Stand!

SUBMIT ENTRY

Patch Alert!!- Walkabout Challenge Patch

Earn Your Walkabout Patch: Girls can reach more customers with a walkabout sale! Walkabouts can be done by one or more girls with appropriate supervision, or as a troop. Spread the word and make the community aware you are selling Girl Scout Cookies! Girls who sell 85 Girl Scout Cookie boxes between January 27th-February 18th via in-person walkabout sales, online direct ship or girl delivery pre-paid can earn this patch!

To Enter: Be sure to fill out our Walkabout Challenge form.

SUBMIT ENTRY

Patch Alert!!- Bling Your Booth Patch

Bling Your Booth Contest: Earn Your 2024 Axoltol Booth Patch: To participate, Girl Scouts must: Creatively decorate their Girl Scout Cookie booth whether it be a Lemonade Stand, Troop Booth, or vehicle. Girl Scouts must submit a photo of themselves or their troop in action at their Blinged Booth. Individuals or Troop leaders can submit (troop leaders see form to list Girl Scouts who participate).

To Enter: Please use this form to submit a photo, bio, and contact information.

SUBMIT ENTRY

Troops Needed!

🍪 CALL FOR ENTRIES: COOKIE CONNECTION OPPORTUNITY! 🍪
Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies. Submit your entry now for this fun experience!

LEARN MORE

Digital Sales are on going ALL SEASON!

Girl Scouts share your Digital Cookie Link with friends and family! Be sure to send emails, texts, or message friends on social media if applicable.

Need Help? View EVERYTHING Digital Cookie Here. This is a new program for us this year! Message us if you have any questions.

Don't Forget to use your Digital Promo Kit!

DIGITAL COOKIE RESOURCES

Patch Alert: Girl Scout Cookie Bingo!

Join Cookie BINGO & Earn Your 2024 Own Your Magic Cookie Patch
Get ready for some Cookie fun, where girls get to share their incredible magic with everyone around! At Girl Scouts, we're all about celebrating what makes you unique and letting your magic shine, and Cookie Season is the ultimate playground for learning new skills through the largest girl-led entrepreneurial program in the world! Show off all your amazing skills! Be one of the awesome first 200 Girl Scouts to fill out your bingo card, and guess what? You'll snag the super special Cookies 2024 Own Your Magic patch!

To Enter: Simply print our Cookie BINGO card, complete 14 activities and submit your entry through our our 2024 Cookie Bingo Challenge form!

SUBMIT ENTRY

Important Dates:

(FCFS= First Come First Serve)
(ACH= Automated Clearing House)

February 1 Cookie Cupboards open – check our cupboard calendar for locations, dates and times.
February 2 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)
February 6 (Tuesday) ACH Draft #1 – 20% of all cookies on troops initial order placed by January 8.
February 16 - 18 National Cookie Weekend – GSUSA Virtual Booths open – send pictures to media@
February 28 (Wednesday) ACH Draft #2 – 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19
March 10 (Sunday) End of Cookie Program (March 10 – 16 is National Girl Scout Week – Paint Your Town Green!)
March 17 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls
March 22 (Friday) Main and Troop recognition orders due in SMART COOKIES – all Troops, including opt out Troops
March 26 (Tuesday) ACH – Final – balance due – all cookies ordered by and transferred to troop
End April/May Rewards delivered to Service Unit representative for distribution

COOKIE CENTRAL

Cookie Badge Workshops- D/B/J/C/S/A

Girl Scouts, earn your cookie badges with ease at one of our workshops at our retail centers!

Registration for each level:
-Daisy - My First Cookie Business
-Brownie - My Cookie Customers
-Junior - My Cookie Team
-Cadette - My Cookie Venture
-Senior - My Cookie Network
-Ambassador - My Cookie Business Resume

REGISTER TODAY!

Check Out Your Guide to Promoting Cookies!

View our Digital Promo Kit with clickable and downloadable ready made images that you can use to promote your cookie sale!

LEARN MORE

Secret Shoppers

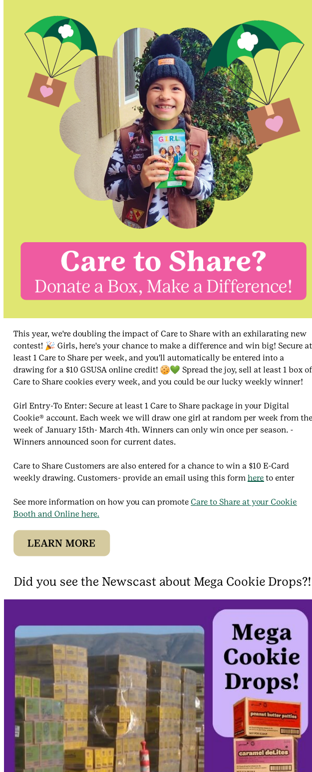
Our Secret Shoppers are on the lookout for Girl Scout Cookie! They want to help conquer your goals! Submit your unique direct code or QR code through our form and tell us what your goals are for this year!

To Enter: Enter your Unique digital link or qr code to our form.

Please note links are connected to secret where applicable. Not all links sent in are guaranteed a secret shopper match.

SUBMIT ENTRY

Care to Share Contest!



This year, we're doubling the impact of Care to Share with an exhilarating new contest! 🎉 Girls, here's your chance to make a difference and win big! Secure at least 1 Care to Share per week, and you'll automatically be entered into a drawing for a $10 GSUSA online credit! 🍪💚 Spread the joy, sell at least 1 box of Care to Share cookies every week, and you could be our lucky weekly winner!

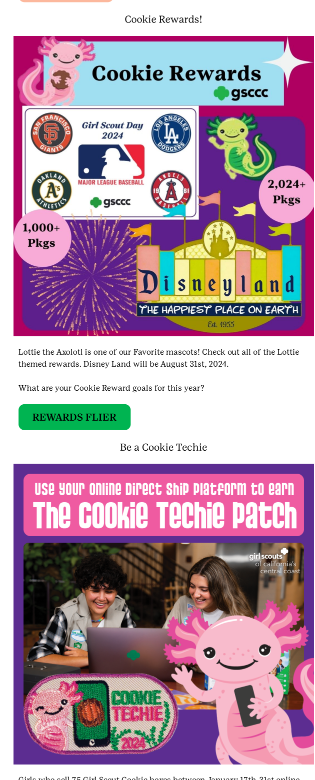
Girl Entry-To Enter: Secure at least 1 Care to Share package in your Digital Cookie® account. Each week we will draw one girl at random per week from the week of January 15th- March 4th. Winners can only win once per season. - Winners announced soon for current dates.

Care to Share Customers are also entered for a chance to win a $10 E-Card weekly drawing. Customers- provide an email using this form here to enter

See more information on how you can promote Care to Share at your Cookie Booth and Online here.

LEARN MORE

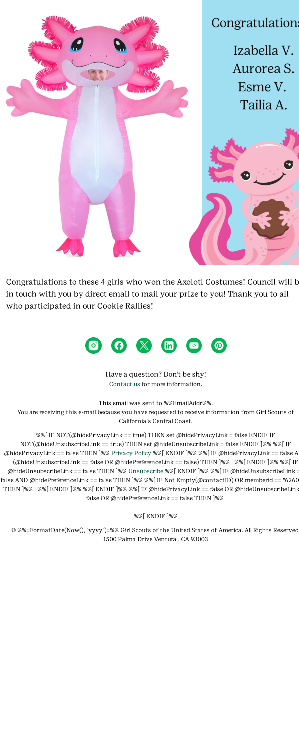
Did you see the Newscast about Mega Cookie Drops?!



View the news report below!

NEWSLINK

Sisters
Rewards



To Enter: Simply fill out our sibling reward form to get started. This form must be completed before the sale starts.

FORM ENTRY

Cookie Rewards!

Lottie the Axolotl is one of our Favorite mascots! Check out all of the Lottie themed rewards. Disney Land will be August 31st, 2024.

What are your Cookie Reward goals for this year?

REWARDS FLIER

Be a Cookie Techie

Girls who sell 75 Girl Scout Cookie boxes between January 17th-31st online via direct ship or girl delivery pre-paid can earn this patch!

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

VIEW CONTESTS

Congratulations to these 4 girls who won the Axolotl Costumes! Council will be in touch with you by direct email to mail your prize to you! Thank you to all who participated in our Cookie Rallies!

Have a question? Don't be shy!
Contact us for more information.

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